

MIRINDA CARFRAE FELT DA



Mirinda is a runner. She is the perfect example of the athlete the bike specialists fear. As they begin to pay for the big effort during the ride, it is Mirinda's footsteps they are most likely to hear, Mirinda that will give them a sore neck as they look over their shoulder. Her run to a world championship wasn't just dominant, it was other worldly, smashing her own 2009 marathon record by more than 3 minutes. But the reality is, even a 2:53:32 won't beat an on form Chrissie Wellington.

Mirinda needs to ride faster, and to do that she has made big changes. The defending world champ moved to Felt after her Kona victory last year. Irvine based Felt Bicycles had her in the wind tunnel before the ink on the contract was dry, dialing in her fit on her new DA. Mirinda will be riding the 650cc version of the bike, a 49cm with SRAM Red Black. A smaller rider, she'll be using Zipp 404's with the new Firecrest shape. The smaller the wheels, the bigger the chain

rings, and Mirinda will be running 58/44 chain rings in her effort to kick her average speed into the 22.5mph range. Her new aero position has been dialed in with Profile's Volna bars and Fizik's Airione Tri 2 saddle. While all this is aimed at a faster bike split, Mirinda knows if she repeats it will be thanks to the run, "I hope to improve on my bike leg from 2010 without compromising my run off the bike. If I can accomplish that then I will be very happy—regardless of whether that means I make it to the finish line at the front or not."

Last season's Felt DA was a limited supply super bike. This year Felt has increased the models in the line up and ramped up the production putting the bike Mirinda rides within the age groupers grasp. The women's specific bike, the DA 4W, gets a smart combination of DA and Vision components. Shifting is handled by Vision's new, and superb, Metron levers. To get one of your own you'll be parting with \$3,999.

